ORDER

KOB

Orders	Order / Rev:	169751		
	Alt Order #:			
	Product Desc:	Martin Heinrich 10/30-11/6 Additional Or		
	Estimate:	12954		
	Flight Dates:	10/30/12 - 11/06/12	Primary AE:	Olivia Lawrence
	Original Date / Rev:	10/26/12 / 10/26/12	Sales Office:	KOB
	Order Type:	GENERAL	Sales Region:	Local

Agency	Name:	Media Strategies & Research		
	Buying Contact:	Suzanne Lorimer	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1580 Lincoln St Ste 510	Billing Cycle:	EOM/EOC
		Denver, CO 80203-1507	Agency Commission:	15%

Advertiser	Name:	Heinrich for Senate		
	Demographic:	A35+	New Business Thru:	05/05/09
	Product Codes:	PL1	Order Separation:	00:15:00
	Priority:	99	Advertiser External ID:	
	Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	10	$4,655.00	$3,956.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	10	$4,655.00	$3,956.75	0.00
Totals	10	$4,655.00	$3,956.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOB	26%	$4,655.00
Market	100%	$17,903.85

Competitive Share	Share	Total
CABLE	0%	$0.00
KAPX	0%	$0.00
KASA	9%	$1,611.35
KASY	0%	$0.00
KAZQ	0%	$0.00
KBEI	0%	$0.00
KBIM	0%	$0.00
KCHF	0%	$0.00
KENW	0%	$0.00
KHFT	0%	$0.00
KKTO	0%	$0.00
KLUZ	0%	$0.00
KNAT	0%	$0.00
KNME	0%	$0.00
KOAT	29%	$5,192.12
KOBF	0%	$0.00
KOBR	0%	$0.00
KOCT	0%	$0.00
KOFT	0%	$0.00
KOVT	0%	$0.00

KREZ	0%	$0.00
KRPV	0%	$0.00
KRQE	36%	$6,445.38
KUPT	0%	$0.00
KWBQ	0%	$0.00
UNKWN	0%	$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/30/12	11/06/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	1	$425.00	3	0.00	NM	2	$850.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-T-----	1	$425.00	0.00
Week:	11/05/12	11/11/12	-T-----	1	$425.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	All	10/30/12	11/06/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	MTWTF--	:30	1	$600.00	2	0.00	NM	2	$1,200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	--W----	1	$600.00	0.00
Week:	11/05/12	11/11/12	M------	1	$600.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	All	10/30/12	11/04/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	---T---	:30	1	$125.00	4	0.00	NM	1	$125.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	---T---	1	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	All	10/30/12	11/04/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	---T---	:30	1	$425.00	3	0.00	NM	1	$425.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	---T---	1	$425.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	All	10/30/12	11/04/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-T-----	:30	1	$800.00	2	0.00	NM	1	$800.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-T-----	1	$800.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	All	10/30/12	11/04/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	--W----	:30	1	$400.00	4	0.00	NM	1	$400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	--W----	1	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	All	10/30/12	11/04/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	---T---	:30	1	$800.00	3	0.00	NM	1	$800.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	---T---	1	$800.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	All	11/05/12	11/06/12	Access Hollywood Late P Access Hollywood Late PM	CM	M-Th 1135p-1207a	M------	:30	1	$55.00	6	0.00	NM	1	$55.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	M------	1	$55.00	0.00

*Tax 1 Note: ABQ 7%. Totals 10 $4,655.00